

JOSEPH DELE IKEBUDU MANIFESTO

I am running for the office of the vice-president, Marylebone. My time and gifts is wasted if I do not show love to every person I meet in life. The only thing that excites me in life is an opportunity to contribute, add value and make a difference everywhere I find myself. Leadership for me is not about the Position, leadership is about service, it is about people, it cannot be about self-promotion but about establishing sustainable institutions. I have walked on this road of leading people at different points in my life. I am currently a course rep in M.sc finance and Accounting and I strongly believe that all these experience will be very useful in the student Union.



ABOUT ME: I am Joseph, I am concerned essentially about Youth unemployment issues in this country and my

key empowerment strategy over the years has been to support young people to start small businesses. I see the current trend of go to school -> come wait on the Government or private sector for jobs as a system that is not sustainable in the long-term development of our economy.

IDEAS-TO-ENTERPRISE INITIATIVE

Westminster Business School is an acting school. One unique feature about Westminster Business School is *the mass pool of untapped entrepreneurial energies*. The academic exposure on these campuses provoke students to think beyond getting a job. If we have been intellectually stimulated to start something, I guess all we need is the right platform to make that happen. Based on my experience in entrepreneurial development. I hope to work closely with the Business incubation centre here in Marylebone to ensure that burgeoning entrepreneurs get strategic support (Technical and Financial) to help their ideas thrive and come alive. It will be a thing of joy to see that Westminster students are not just here to get certificates but can begin to spin off small ventures that can solve the problems of the society and also create employment opportunities for hundreds and thousands of people.

STRENGTHEN SOCIETIES

One thing that is also critical to having a fantastic experience here on Campus is how much of social capital we build and this can easily be achieved through societies. I observed that many societies in Marylebone are not very active, and the active ones are weak. I hope to create an environment to get new societies started while we put training programs in place to strengthen the existing ones which student can have an all-rounded experience.

MARYLEBONE-REGENT-CAVENDISH-LITTLE TITCHFIELD-WELLS STREET-HARROW CONNECT

I was in a conversation with a colleague the other day and she didn't know about other Westminster campuses. This disconnect between all Westminster campuses is not healthy on the long term. I hope to create a structure of effective representation, communication and events engagement. I will also ensure transparent communication of the decision-making process to certify that each campus is adequately informed. I will help all campuses integrate and have a sense of a common purpose despite their location.

